Three observable trends based on analysis of the data:

* Most number of purchases were in the age group of 20-24 years
* Average purchase price and Average Total Purchase Price per person was within a dollar difference for all Genders. But Males bought around 5.77 times more than Females and 43.47 times more than Other / Non-Disclosed
* “Oathbreaker, Last Hope of the Breaking Storm” is the most profitable game based total purchased value and purchase count